

Some Memorable Presidents

G. Washington, T. Jefferson, A. Jackson, A. Lincoln, T. Roosevelt, W. Wilson, FDR, HS Truman, DD Eisenhower, R. Reagan

Some Not So Memorable Presidents

Zachary Taylor, Millard Fillmore, Franklin Pierce, Rutherford B. Hayes, Grover Cleveland, Chester Arthur, William B. McKinley

Since FDR 1933-45, Harry Truman 1945-1953, D. D. Eisenhower 1953-1961, JFK Jr. 1961-1963, LBJ 1963-1968, R.M. Nixon 1968-1974, G. Ford 1974-1977 (first President not elected to Office) , J. Carter, 1977-1981, R. Reagan 1981-1989, GWH Bush 1989-1993, W. J. Clinton 1993-2001, GW Bush 2001-2009, B. Obama 2009-

Role of President

Commander in Chief (who declare's War?

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Pres%20Decl%20War%20Exec%20Congr.mht>)

Head of the Political Party:

P:\cdrive 12-5\webpage\lgap congress articles\lgap Senate v Exec ousting Lott.htm

Chief Executive Officer employee- 700 Billion dollar budget?

Chief Diplomat- Arms control bill reached with Russia-

http://www.pbs.org/newshour/bb/africa/jan-june10/nuclear_03-26.html

Still subject to Senate Ratification

Chief Legislator- Healthcare Bill- http://www.pbs.org/newshour/bb/health/jan-june10/healthcare_03-22.html

How did Obama guide the Healthcare bill? In 3 months he went from impotent to a strategic genius, is either a fair representation of his involvement?

Power to Persuade

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20power%20to%20persuade.mht>

Chief Salesman?

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20salesman%20bullypulpit.mht>

The Modern Day Presidency- "Imperial Presidency"?

Factors effecting the increased focus on the Presidency

- A. Role of the Federal/central Government- Enormous Expansion of the Federal Bureaucracy and its intrusion into everyday life (puts a face on govt.)
 - a. \$3+ Trillion budget (2010 Budget 3.6 Trillion
 - i. Appr. \$750 Billion dollar not including entitlement programs and the military
- B. External/Foreign Threats/Issues- WWI, WWII, Cold War and War on Terrorism. US as dominant World Power (all eyes turn to the Presidency)

- C. Increase in mass media puts Pres as main focus. Symbiotic effect- President's use of the Bully Pulpit

Current Presidency

Unitary Executive Theory- Executive Co-equal branch can interpret the laws equally w/Congress and Supreme Court- ie. Signing statements when signing a bill (example Torture Law).

- ➔ VP Cheney (active in Nixon, Ford, 1st Bush admin., Congressman during Reagan Admin) argues that Watergate diminished power of the Presidency so need to reassert authority
 - Will Biden have a similar role???

Getting to the Presidency

Run for President- Who had the Advantage for 2012? Romney? Barak? Guiliani? Hillary? McCain? Edwards?

Developing a Resume:

Gain supporters...why do governors do well and not senators???. Ex. Carter, Reagan, Clinton, Bush II all governors...

Governors, extensive State Machines (note: relationship to Federal form of Govt)...Senators often removed from machine, less opportunity for patronage.

Governors have executive experience

Governors can run AGAINST Washington! (populism)

Last Senator (except Obama)...LBJ- Last Senator to run directly from the Senate- JFK

Why not?

Senators have a record on national legislation...often have to compromise...every vote creates a record.

Senators work in Washington

(We've talked about this before)

- Get Machine Running

- Bring in experts to tutor, Lindsey, Rice (Bush) Goolsbee and Stephanie Rice for Obama!

- Come out with policy statements, Envir, Crime, International Relations, Defense, Economy
- Win Primaries, Select VP- How does VP complement candidate? Geography (Kennedy selection of LBJ), Make up for Public Perception in Candidate's weakness (Cheney). What does Biden do for Obama?
- Move campaign to Center, gain swing votes without alienating base
- Money, Money Money...pay for campaign- Obama amassed roughly \$800 MILLION
- Economy is generally main concern--- if the economy is bad- *and boy was it bad!*
- Win in November, remember it's the **electoral vote (remember they're all or nothing)** that counts, not popular vote- Often candidates run against Washington.->so focus on the swing States. Does a Mandate matter when ruling?
- Select Transition team- Govt pays for the transition team, begin briefings with Federal Govt team- daily intelligence briefings. Now you are part of Washington!!!

NEW STUFF!

- Carry on with the old team, or out with the old and in with the new? GHWB, carried on for RR, GWB was out with the old in with the new. (Did they really take all the

W's off the keyboard??? Despite the news reports of White House trashing by Clinton team, while some did go on, most did not, and the prior Bush team did much the same...immaturity can go on well past HS. Transition from Bush/Obama led to no histrionics)

- Selecting your staff- The Cabinet
- (<http://www.whitehouse.gov/government/cabinet.html>
-)
 - o Experience, Ideology, Effectiveness?
 - o Thank those who helped you win- Dance w/the one who brought Ya?

Remember you can always make them an Ambassador

Ambassadors- Great Payoff (See Pioneer Club)

- o Please the base- Loyalty?
- o

Subject to Advise and Consent-> Senate Role of Advise and Consent- Select quick to pass or hold line? Do you want them BORKED!!!- (make sure your prop. Secretary of Defense wasn't inebriated and wearing a Superman costume at the last party (J. Tower)) . Careful w/the landscape and domestic help!!!- Did you report their income? Were the legal immigrants? Any country clubs to worry about?

Work w/the Senate?

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Executive%20Senate%20Judg.mht>

Recess Appointments: If you can't get along w/the Senate and it matters a lot-

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap-%20Exec%20Recess%20Appoint.mht>

Revolving Door? Rumsfeld, Powell, Cheney prior Administrations

Wolfowitz, Perle, Armitage - prior Administrations, and think tanks

Previously elected- Ashcroft -Daschle (Obama's first selection for HHS)

State- Hillary- why?

Treasury-Geithner- Why?

Justice - Holder- why?

Defense (War), -Gates

HHS- Sebelius

HUD-Donovan

Energy - Chu

Education- Duncan

Transportation- LaHood

Commerce- Locke

Veteran's Affair-Shinseki

Agriculture-Vilsack

Interior- Salazar

Homeland Security- Napalitano

Select for ideology? Payoff? Loyalty?

Whitman original EPA administrator payoff to help in Northeast and placates moderate Republicans, but pro-choice position may alienate far right, placing her at EPA will give her a position but will not allow her to follow up on pro-choice ideas.

Gail Norton original Interior Secretary (GWB) has conservative credentials, strongly backs devolution (Federalism) and can act on those beliefs at Interior.\

Alberto Gonzalez Counsel to Pres and then AG- long time loyal friend

Deputy Secretary – Less review by Senate

NOTE: Article Washington Post 3/2007- Bush DOJ placed more partisans in US Atty office than prior administrations—“Loyal Bushies????” Are there loyal Obamas?

NEXT---WHO DO I WANT IN THE WHITE HOUSE W/ME?

→ These are not subject to advice and consent of Senate

→ The Role of the Advisor

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20Advisors%20Role.mht>

Oversee Staff- 400 to ??? Presidents all like to say they are reducing staff, so try to charge costs to other departments (example Cheney VP residence tried to charge Cabinet Staff)

Chief of Staff

Various Deputies

Political Staff

Press Spokesmen

White House Chef!!!

Council Economic Advisors

-> Corporate Life->Who gets what office...Get in the West Wing to get the Pres. ear
Cabinet Officers

MOVING THE AGENCIES IN MY DIRECTION

Quasi independent, FCC, Federal Reserve (generally boards with terms of office some of which overlap Presidency)

REMEMBER MOST PEOPLE IN THE FED. GOVT ARE CAREER EMPLOYEES NOT POLITICAL EMPLOYEES- so their loyalty is always questionable!!!

What to do with the VP?

Recently V-Ps have been taking more active roles (beginning with Mondale under Carter) before some say it wasn't worth warm spit!!! Often ceremonial position. Today often seen as a sign that the Pres. Is a good manager, effectively uses his staff. Gore was often placed in the position of reinventing Govt...Every Pres. Promises to make Washington efficient get rid of waste- probably not so wasteful in reality, especially compared to some modern day business people.

How to run the departments?

Ensure that information rises to the top that is important and relevant.

Problem:

With all the different levels of command, information gets filtered before reaching the top.

More and more removed from the People (Bubble???) http://www.washingtonpost.com/wp-dyn/content/article/2010/03/30/AR2010033004260_3.html?hpid=topnews&sid=ST2010033004292

People tell the President what he (someday she) wants to hear- Don't shoot the Messenger!!! Unfortunately the Messenger is often shot
Infighting
Leaks

As per Harry Truman- If you want a friend in Washington---get a dog

Pyramid

Advantages

Disadvantages

Circular (also known as hub and spoke)

Advantages

Disadvantages

Ad Hoc

Advantages

Disadvantages

When all else fails:

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Executive%20President%20mgmt%20style.mht>

Strike when the iron is hot-

Even Presidents who arrive in office with questionable mandates get a bump in the polls during the early days of the administration.- Public Opinion usually slowly erodes during the Presidency.

Move quickly FDR set the standard with the **first 100 days** legislation proposals- Don't get tripped up- Clinton on Gays in military lost the momentum early.

Bush, despite the problems with the election, focused on a few important pieces of legislation- and managed to get them passed; including Tax Cut, Education Reform.

USE THE BULLYPULPIT- T. ROOSEVELT first assigned the term and effectively use the media. USE THE FULL COURT PRESS- Sunday morning news shows, Today and Good Morning America Fluff

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec-Pres%20Bully%20Pulpit%202006.mht>

A House Divided is the Usual!!!

Fighting Congress-

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Congress%20Exec%20Rivalry%20gridlock.mht>

Divided v. Unified Govt.

From Eisenhower on, Republicans dominated the Executive branch, while Dem's dominated the Legislative.

Dems historically not as lock in step as Republicans, Southern Dems until recently were primarily conservative. Today this is less true.

Bush started with a Unified Republ. Govt. but lost it early in the Senate, regained it in 2002. Advantages of Unified Govt?

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%201993%20versus%20Congress%202002%20oversight.mht>

Generally Presidents lose seats in Congress during off year elections, however both Clinton and Bush have bucked this trend (1998) and (2002)

Remember all politics is local, most incumbents don't rely upon coattails

Senate is more independent than House- Build personal relationships with important House and Senate members- Don't alienate--- Remember what happened to Andrew Johnson (Office of Tenure Act)

When should a President stake a position hold to it and when not to? Iraq Funding? Clinton and Gringrich argument on Budget? Gays in the Military? Campaign Finance Reform? Stemcell Research?

To Veto or not to Veto that is the Question--- If possible use a pocket veto, but that is only valuable at the end of a congressional session, not a recess and the new legislation in the next session only requires a majority vote.

Standard Veto has to be signed w/in 10 days, or automatically becomes law.

No Line Item Veto:

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20Line%20Item%20Veto%20amend.mht>

Executive Orders -As CEO implementing the laws its often necessary for Pres to issue Orders interpreting laws, Clean Air Act etc... or as part of his/her job overseeing executive branch- ie. Non-discrimination on basis of gender, declassifying info...etc...

Healthcare bill- Abortion Executive Order-

<http://voices.washingtonpost.com/44/2010/03/obama-to-sign-executive-order.html>

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/LGAP%20EXEC%20ORDE RS.mht>

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20EPA%20changing%20rules.mht>

Don't ask, Don't tell!!!- Executive Privilege- Secrecy- How important, Government until recently moved to more openness- today retrenchment-

Bush Admin- Two major assertions exec privilege, Energy Policy and firing of US Attorneys

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20Secrecy.mht>

<http://www.darienps.org/teachers/sbalazs/lgap%202008/Executive/lgap%20Exec%20secrecy%200exec.%20privilge.mht>

Judicial Branch- Will This Be President Bush's legacy?

Big Chance to make long term change- **Roberts? Alito? Who Will Obama Select? Sontamajor and ????**

Need Advise and Consent of Senate- lifetime appointments, lower courts generally get less scrutiny- also chance for a little payoff for helpful Senators by backing their candidates, finally Appellate Courts are training grounds for later Supr. Ct. Judges

William Rehnquist was selected by Nixon, initially was the lone conservative, 16 years of other Republican Presidents, and Rehnquist is often in the majority.

The Supreme Court and FDR? <http://www.pbs.org/newshour/rundown/2010/03/as-with-fdr-supreme-court-could-be-obstacle-to-obamas-agenda.html>

The best laid plans of mice and men

What will befall Obama? What if Israel attacks Iran-consequences?

International incidents can soon overtake the office. LBJ Presidency had Vietnam, Carter with Iran, Reagan damaged by Iran-Contra, Bush by 9/11 and Iraq.

Divided Legislative Branch can lead to loads of investigations (note the few investigations in the 1st 6 yrs of Pres. Bush and the increase 2007-2008)- Watergate, Iran-Contra Whitewater and Monica L. all used up lots of time and energy of the executive branch. No investigations between 2001-2006 (unified Republican govt.) and none today (unified Dem. Govt)

Time to Run Again!!! Since you were first elected you had to think about the next election- Political Advisors are constantly giving you focus group info and public opinion polls- Pres. Is also most effective money raiser for party, Lincoln Bedroom rate \$100k per night?

By the end of the 2nd year its time to start the campaign, rarely but sometimes a primary opponent- If so, then may have to again move to the right. Time to go to Iowa and New Hampshire.

Do I keep the V-P, or time to jettison (Bush had the problem with Quayle in 1992)- Look disloyal or have an V-P who doesn't bring in any votes? Biden is unlikely to run for President- select someone new who can run in 2016? Maybe Hillary?

Can't run against Washington--- I AM WASHINGTON

Reelected- Now a lame duck-

Less bounce in the polls after election-

Switch the Cabinet positions? Fire all the US Attorneys?

Last months of administration everyone off to get a job-The Career Guys/Gals get a chance