Curriculum at a Glance
Art
Graphic Design 1/ Grades 9-12

Description: Graphic Design students will explore visual expression using computer technology as the primary artistic tool. Students develop and enhance graphic design skills while creating original works of art using a variety of techniques, tools and processes. In addition, students will be instructed in the process of designing using traditional and contemporary elements and principles of design. Students focus on communicating visual ideas through the use of computer programs such as Adobe Illustrator and Adobe Photoshop.

Unit Name/Description	Essential Content and/or Skills
Intro to Adobe Illustrator **Typography**	● Basic Adobe Illustrator tools ● Composition ● Effective Elements of Art and Principles of Design ● Develop individual approach to communicate ideas using adobe illustrator tools Project examples: Illuminated letters, Elements of Art books
Color Study	● Basic Adobe Illustrator tools ● Color combinations ● Value ● Contrast ● Principles of design ● Elements of art ● Impressionism/ Fauvism Project examples: mandala, vector drawing
Intro to Adobe Photoshop	● Basic Photoshop tools ● Composition

	● Elements of art- color, texture, line ● Principles of design- balance Project examples: Watercolor images, High dynamic range imaging
Surrealism	● Basic Photoshop tools ● Composition ● Apply shadows, color, texture, balance, contrast Project examples: Surreal image, composite narrative
Product Design	● Visual communication through words and images using Photoshop and Illustrator ● Elements of art and principles of design Project Examples: community project (poster design and logo), product design and advertising.