

Curriculum at a Glance
Technology, Engineering, STEM, Business and Computers
9-12 Business and Entrepreneurship

This course is designed to acquaint students with the risks and opportunities involved in starting and operating a business. Students will use entrepreneurial discovery process, assess opportunities in venture creation and develop strong presentation skills to convince others of the potential success of implementing the business product, service, or idea. Students will have the opportunity to participate in many group and computer based activities and projects, develop social responsibility awareness, and examine ethical questions in the ever-changing business world. It will include the study of business activities, business ownership and operations, entrepreneurship, ethics and social responsibility, and technology.

Unit Name/Description	Content and/or Skills
Business Basics	<ul style="list-style-type: none"> ● Students will gain and demonstrate understanding that businesses seek profit by providing goods and services in exchange for money. ● Competition and profits motivate businesses to continually strive to find new ways to satisfy customers.
Pillars of Business	<ul style="list-style-type: none"> ● Students will be introduced to the different forms of business owners and five main types of businesses.
Market Analytics	<ul style="list-style-type: none"> ● Students will recognize and test a business opportunity in the market. ● Students will develop an abbreviated business plan of an original product, service, or business of their own or as a team.
Ethics and Social Responsibility	<ul style="list-style-type: none"> ● Show good business Ethics and Social Responsibility – Rules to guide the behavior of a business and its employees.
Technology in Business	<ul style="list-style-type: none"> ● Determine how to use technology in Business - Distinguishing how technology has influenced business.